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|   | Front* - \$800.00<br>Back* - \$800.00<br>00  | <ul> <li>Half Page - \$250.</li> <li>Quarter Page Ad</li> <li>Business Card Ad</li> <li>Booster Ad Page</li> <li>Contact Person:</li> <li>Phone Number:</li> </ul> | - \$125.00<br>1 - \$75.00<br>- \$50.00 |
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## Journal Advertising



The cost to participate in Youth Hockey has become extremely challenging in these very difficult economic times but the benefits of playing youth sports remains important for the development of today's youth.

## Some key benefits to our children are:

- The development of skills needed to socialize with their peers as well as adults
- The ability to develop independence and confidence
- Opportunity to develop a sense of achievement, which helps develop a positive self-image
- Exposure and the ability to develop leadership skills
- Learn how to cooperate and compete
- The ability to develop agility, coordination, endurance, flexibility, speed and strength
- Opportunities to develop the ability to make decisions and accept responsibilities
- Learn to understand and express emotion and imagination

And most of all continue to instill the core values of **PRIDE: Passion, Respect, Integrity, Discipline and Enthusiasm** in the children of our community

## Your help in keeping a child's dream alive while assisting in their development both mentally, socially and physically is only a Journal Ad away.

PLEASE NOTE: the first \$75.00 from each family using the Journal Ad assistants program will be used to offset the price of printing. Only \$75.00 per family no matter how many ads they turn in. After that, 100% of every dollar goes towards helping a child play for PRIDE in Athletics for Life Ice Hockey! Journals will be distributed to all families at the annual End of Year Banquet and will be given to all contributors and available at the Rinx.

## PRIDE in Athletics for Life . P.A.L. Ir Islanders

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